

Supreme Industries - complete packaging solutions provider

Supreme Industries prides itself in being a provider of complete and cost-effective solutions for every need related to packaging and cushioning. In fact, the scope of services also extends to support for related requirements like thermal and acoustic insulation.

Thanks to its vast expertise and experience, its familiarity with diverse technologies & new generation materials, and intimate knowledge of conversion processes, Supreme has acquired the unmatched ability to offer the precise integrated solution for virtually any requirement. A solution that is effective, innovative, eco-friendly and economical.

Construction, automobile, industrial goods, consumer durables, sports goods, toys, healthcare, defence, marine and exports are only some of the industries that Supreme's Protective Packaging Division is serving. It has a proven track record of associating with blue chip clients, both Indian and multinational.

The Division is armed with a large basket of products. While most of these are manufactured in-house, others are outsourced from world's leading manufacturers. The range covers a variety of products, including crosslinked and non-crosslinked foams formulated with speciality ingredients for specific applications. For instance, crosslinked PE foams are offered

in both blocks and continuous rolls, in a variety of densities, hardness, colours and sizes.

Speciality variants in this category include two-stage low density block foam in collaboration with the world leader Sanwa Kako of Japan. EPDM closed cell block foam and rubber blended foam for heavy duty applications developed by the research team of Supreme.

MMR Bureau

Other crosslinked products developed in-house include DURAmembrane – a high performance waterproofing membrane; superior flexibility fire resistant foam (BS 476-certified by CBRI, Roorkee); and premium quality foams for high end shoes,

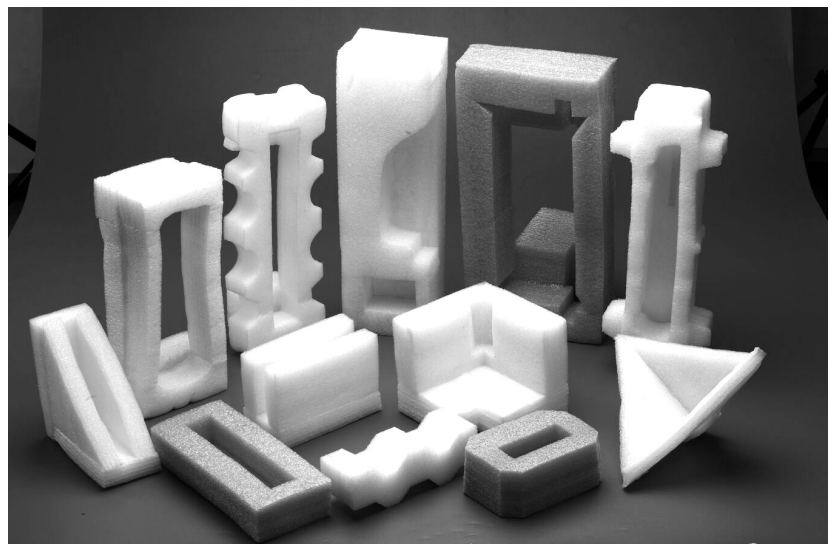
sports and orthopaedic uses.

For applications like insulation and packaging, a variety of composite laminates combined with air bubble film are available.

Thanks to tie-ups with global leaders, the Division also offers high technology products like reticulated PU foam, fire resistant melamine foam, open cell EPDM foam, and many more.

Equipped to deliver

With three manufacturing plants and 8 converting facilities spread countrywide, along with its global supply chain capabilities, the Division is ideally placed to offer complete packaging services to customers, right at their doorstep. Conversion facilities are regularly upgraded with advanced equipment to keep



pace with global standards and the demanding requirements of discerning customers.

A powerful synergy of men, material and machines, backed by unrivalled experience and expertise and a huge infrastructure that encompasses production, warehousing and logistics facilities, enables the Division to render professional services of the highest order. Add to these a unique ability to identify the precise solution for a specific need, and you have India's most versatile and competitive solution provider across virtually the whole range of foam products.

Supreme is now also offering turnkey packaging solutions. Besides designing the packaging, the Division also oversees the actual packing operations at the customer's site, sourcing and incorporating other materials in the process wherever necessary. Initiatives like these make the Division a true one-stop-shop. Whether a client is a large scale manufacturer with heavy and regular packing needs, or a small exporter with the occasional requirement, it can offer complete end-to-



end solutions ranging from recommendation and selection of the right material, customized design and fabrication, packing, and even dispatch. Significantly, the packaging can also be standardized and benchmarked for total assurance. The bottom line is the dual advantages of cost effectiveness and convenience.

Duraboard HD 100, the company's popular expansion joint filler has now been awarded the BIS certification -- further

reiteration of its high quality.

The Division continues to address all environmental concerns. Some of the products are ROHS and REACH compliance. Even the use of alternative eco-friendly fuels has been initiated.

Each manufacturing plant is ISO 9001, EMS 14001 and OHSAS certified -- and stands committed to relentless upgradation of its facilities at every opportunity.

At its Protective Packaging Division, the company has developed customized solutions specifically for the requirements of various industries to take care of problems like breakages, scratches, dents, abrasions and corrosion. It has also developed a range of superior insulation products to deliver better energy savings.

Each of these products have been developed after continuous interaction and understanding the needs of the changing demands of the new generation equipments. All its insulation products are manufactured from virgin raw material, and undergo a comprehensive 7-Step quality check thus assuring the best quality, and thereby offering value for money.

