

## **Corporate Presentation**

November - 2016



iupreme s.w.R. uPVG PIR

## **Flow of the Presentation**

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- A Curtain Raiser Supreme Industries
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## **The Supreme Group**



### Supreme Industries :

- Engaged in processing of polymers and resins into finished plastic products
- 29.99 per cent stake in Supreme Petrochem
- Supreme Industries Overseas (FZE) A wholly owned subsidiary, in the United Arab Emirates.

### Supreme Petrochem:

 Manufactures Polystyrene, Expanded Polystyrene (normal and cup grade), Extruded Polystyrene Insulation Boards, Compounds of Polyolefins

## A Curtain Raiser – Supreme Industries



**"TO GROW BUSINESS WITH DIGNITY & RESPECT"** 

**CORE VALUES** 

**VISION STATEMENT** 

- INTEGRITY
- CUSTOMER'S DELIGHT
- CONTINUOUS IMPROVEMENTS & INNOVATIONS
- UNCOMPROMISING QUALITY
- EMPOWERMENT TO INDIVIDUALS

#### **MISSION STATEMENT**

- To conduct business with ethical practices and WALK OUR TALK
- To offer consistent products Services with uncompromising quality supported by continuous improvements and Innovations, thereby exceeding Customer Expectations
- To ensure the culture of utmost respect and empowerment to individuals and be catalyst in enhancing their competencies

## **Supreme Industries at a Glance**



### Plastics and related products

#### Industry

Business

- One of the largest plastic processor in India, processing over 3 lakh MT annually
- Highlights
   Presence in the Indian plastic industry for over 50 years under present management
  - Diversified revenue model with a large product portfolio across 5 verticals.
  - 25 plants situated across India with an asset base of over Rs. 2000 crores.
  - Bank Loan Rating : CRISIL AA/Stable
     Short Term Debt Programme Rating : CRISIL A1 plus
     Capitalisation

Year	30-Jun-09	30-Jun-11	30-Jun-13	30- Jun-15	31- Mar-16	30- Sept16
Rs. in Cr.	643.65	2299.19	4445.94	8577.49	9391.73	11525.15
US\$ in Million	131.36	469.22	808.35	1347.60	1380.73	1728.36

## **Supreme Industries at a Glance**

USP



- Manufacturing facilities **spread across the country**.
- Diversified product portfolio with established Brand Equity
- Significant Market Share in each of the verticals
- Strong Cash Flows to fund expansion plans and Reducing Debt Burden
- Pan India Distribution Network and Reach
- Consistent increase in revenues from **speciality and value added products**
- Cost efficient raw material procurement capability
- User of diverse material of plastics
- Invulnerable from import substitutes.
- Optimisation of value Buy Back of shares
  - Higher ROCE
  - Liberal dividend payout

# **Shareholding Pattern**



Shareholders	Nos.	Holding % as on 30 <sup>th</sup> Sept., 201			
Promoters	18		49.71 %		
Institutional	199		28.64 %		
- FIIs/ Foreign Portfolio Investors	139	22.72%			
- FIs / Mutual Funds	60	5.92%			
Bodies Corporate	627		3.61 %		
Individual & Others	31384		18.04 %		
Total	32228		100.00 %		

## **Organisation & Management Team**



### **Board of Directors**

B L Taparia, Chairman M P Taparia, Managing Director S J Taparia, Executive Director V K Taparia, Executive Director B V Bhargava N N Khandwala Smt. Rashna Khan Y P Trivedi R Kannan Rajeev M Pandia

## Management Team

J M Totla, Sr. Advisor(Plastic Piping System) A K Tripathi, V P (Plastic Piping System) V L Malu, Vice President (Industrial Components) P C Somani, Chief Financial Officer A K Ghosh, Vice President (Protective Packaging) R K Malani, Chief Technology Advisor Sanjeev Jain, Asso.Vice President (Furniture) Pradeep Kamat, V P (Composite Cylinders) Sanjay Mishra, Sr. GM (MHD) Vivek Taparia, Sr. GM (Business Development) R J Saboo, Asso. Vice President (Corporate Affairs & Company Secretary) Manish Poddar, Asso. Vice President (Commercial) Siddharth Roongta, Asso. Vice President (Cross Laminated Films & Composites) Parag Prabhu, Asso. Vice President (Finance)

# **Recent Awards & Recognitions**



- Noida was the 1<sup>st</sup> plastic processing plant and 3<sup>rd</sup> plant in India to be awarded<sup>the I who kno</sup> EN16001-2009 (Energy Management System) from BSI.
- Khushkhera was the 2<sup>nd</sup> plastic processing plant and 4<sup>th</sup> plant in India to be awarded EN16001-2009 (Energy Management System) from BSI.
- Supreme was awarded the Top exporter award in "Fittings for Plastic Pipes and Hoses" and "Tarpaulin" categories consecutively for last four years by Plexcouncil.
- Supreme was awarded the Second Best exporter award in "Plastic Pipes and Hoses" category consecutively for last four years by Plexcouncil.
- Pondicherry Unit won the TPM Excellence Award Category A 2011 organized by Japan Institute of Plant Maintenance. First Plastic Injection Molding Organization in India to achieve this award.
- Gadegaon Unit has been selected for "Green Manufacturing Excellence Award" 2012 by Frost & Sullivan.
- Company has been awarded Top Spot under "Plastic & Plastic Products" Category by Dun & Brad Street Corporate Awards – 2012, 2013 & 2014.
- Gadegaon unit has bagged most coveted 8<sup>th</sup> State level Energy Conservation Award 2011 – 2012
- Company has been selected Winner in Technology Innovation in Petrochemicals & Downstream Plastics Processing Industry (2015-16) by Govt. of India, Ministry of Chemicals & fertilizers.
- Durgapur unit has been nominated for National Energy Conservation Award in Plastic Category.



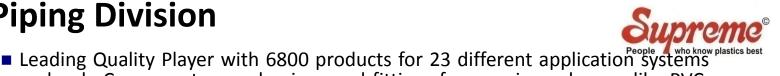
## A comprehensive portfolio of Value Added Products



Business Vertical	Product Portfolio	Targeted Customer Segment
Plastic Piping System	uPVC Pipes, Injection Moulded fittings, Handmade fittings, Polypropylene Random, Co- polymer Pipes & Fittings, HDPE Pipe Systems, CPVC Pipes Systems, Inspection Chambers, Water Tanks, Septic Tanks, DWC HDPE PIPE, Bath Fittings, Solvents	<ul> <li>Potable Water Supply</li> <li>Irrigation</li> <li>Drainage &amp; Sanitation</li> <li>Housing</li> </ul>
Consumer Products	Furniture	<ul> <li>House Hold</li> <li>Office Establishments</li> <li>Institutions</li> </ul>
Industrial Products	Industrial Components Material Handling Products ( Crates, Pallets, Bins & Dustbins)	<ul> <li>Auto Sector</li> <li>Electronic Household Appliances</li> <li>Water Purification - filters</li> <li>Soft Drink Companies</li> <li>Agriculture &amp; Fisheries</li> </ul>
Packaging Products	Specialty Films Protective Packaging products Cross Laminated film products Cross Line Bonded Film Products	<ul> <li>Electronics</li> <li>Food Industry</li> <li>Sports Goods</li> <li>Insulation</li> <li>Construction</li> <li>Agriculture</li> <li>Floriculture</li> <li>Horticulture</li> <li>Grain Storage</li> <li>Tarpaulin</li> <li>Pond lining</li> </ul>
Composite Products	LPG Cylinders	Retail / Household 1 <sup>-</sup>

## **Plastic Piping Division**

CPVC, PE & PPR.



### Highlights

- 14 per cent of the organised domestic plastic piping market
- High Quality Raw Materials, structural accuracy and perfect designing techniques resulting in Light Weight, Durable, Non-Corrosive and cost effective solution alternative to conventional products

and only Company to supply pipes and fittings from major polymers like PVC,

- Market serviced by organized & unorganized players. The organized players service around 70% of the market. Their share is growing faster than players in unorganized market.
- Custom Designed products to suit Specific Applications
- Meets the specifications of various National & International standards.
- Has 887 channel partners.
- Introduced various Path Breaking Technologies in India
  - S.W.R. Drainage System
  - Aqua Gold High Pressure Plumbing System
  - Indo-Green PP-R hot and cold water system
  - Eco-Drain structured wall hi-tech pipes
  - Nu-drain underground drainage system
  - Inspection Chambers, Man Hole
  - Silent Pipe System
  - Aqua Craft Bath Fittings
  - **CPVC Fire Sprinkler System**
  - DWC HDPE Pipe System for Sewerage & Drainage
  - Industrial Valves
  - **Industrial Requirement**

Estimated Market Size in Rs. Crores	Supreme's Share in 2015- 16
25,000	9.50 %

## **Consumer Products – Furniture**



#### Highlights

- Second-largest player in the plastic moulded Furniture with current Processing Capacity-30,000 MT
- One stop solution for varied furniture needs, made from 100% virgin polymers, using computer designed moulds at ISO certified Plants
- First in the Industry to use the Gas Injection technology in moulding process
- Range of Indoors and outdoors high quality furniture tested for ergonomic comforts, resilience and environmental resistance
- Pioneers in introducing
  - □ Lacquered furniture
  - □ Upholstered moulded plastic furniture
  - □ Hybrid Furniture
- Clients House Hold, Office Establishments & Institutions

Estimated Market	Supreme's Share in		
Size in Rs. Crores	2015-16		
3100	10.00%		

## **Packaging Products**



### Highlights

- Key Categories: Specialty Films, Protective Packaging Products & Peop Cross Laminated Films products
- Product Range: Thermoplastic PE foam sheets and profiles, cross-linked and blended PE foams (block & extruded), air bubble films and composites and <u>Customized products</u> include anti-static, UV resistant and aluminum foil laminated foam & bubble films, besides EPDM blended and other specialty rubber foams. Composites aluminium, Metalized PET, Speciality film & Cross Laminated Film Products.
- A turnkey packaging solutions provider –oversees the actual packaging operations at the customer's site, sourcing and incorporation of other materials in the process
- Access to latest technologies and innovations tie ups with global industry leaders
- Introducers of various Path Breaking Technologies in India:
  - □ Reticulated foam for air filtration
  - □ Sound absorbing open cell foam
  - High temperature & Fire Resistant Melamine foam
  - □ Water Proofing Membrane made from a composites of Foam products
  - Bonded Foam for Acoustic Insulation
  - □ Floor Protector made from Foam & XF Film
  - Launched Consumer Product Vertical including Kids and Home Décor products
- Only Indian company to have the technology to manufacture Patented Cross Laminated film Products under Brand name Silpaulin. It is one-seventh the weight of conventional cotton tarpaulin, but has a high strength-to-weight ratio
  Protective Packaging Products

Products	Estimated Market Size in Rs. Crores	Supreme's Share in 2015-16
EPE Foam	700	29 %
Air Bubble Film	450	12 %
Cross Linked Foam (Block)	350	19 %
Cross Linked Foam Rolls(Chemical)	100	56 %

## **Industrial Products**



### Highlights

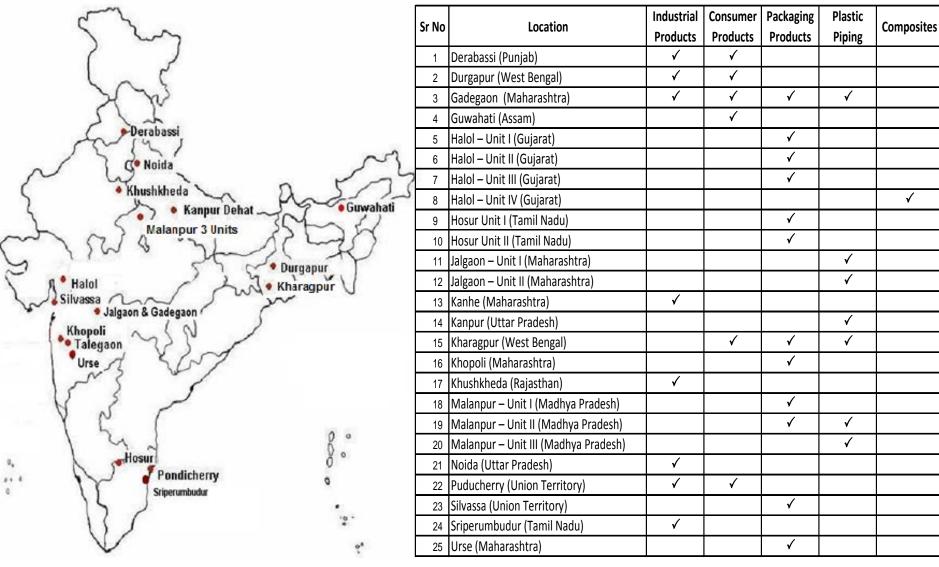
- Major player in the industrial products segment manufacturing
  - □ Industrial components
  - □ Material-handling products
- Ability to provide cockpit assemblies for the Auto Segment
- Presence in water purification segment
- Presence in Electronic Voting Machine
- Major Supplier to the Soft Drinks Industry
- First to launch the Injection Moulded Plastic Pallets

### Material-handling products

Estimated Market Size in Rs. Crores	Supreme's Share in 2015-16
1750	15%

## **Plant Locations**





## A Virtual Tour of the Plant - Gadegaon











### -- Mega Project at Gadegaon spread over 132 acres





## **A Virtual Tour of the Plants**





Durgapur



Halol



Hosur



Jalgaon



Gadegaon



Kanpur



Khushkera



Malanpur



### Pondicherry









Talegaon



Chennai

# **Technical Collaborations**



### COMPANY

- Rasmussen Polymer Development,
   Switzerland
- Wavin, Netherlands
- Foam Partner, Switzerland
- Sanwa Kako, Japan
- PE Tech, Korea
- Kumi Kasai Co. Ltd., Japan
- Kautex GMBH
- Spears Mfg. Co. Los Angeles
- Calcamite Sanitary Services (PTY)

### PRODUCT LINE

- **Cross-laminated Films**
- **Plastic Piping Systems**
- **Reticulated PU Foam**
- 2 stage Foam
- **Cross Linked Foam**
- **Automotive Components**
- Composite LPG Cylinders
- Fire Sprinkler Pipes from CPVC
- Septic Tanks

# Supreme Chambers



People who know plastics best

# Andheri Commercial Complex Project



≻Total Land Area: 94,347 sq. ft.

>Purchased TDR : 92,463 sq. ft.

>Architect: Sanjay Puri, one of the leading architects of India.

> Total Construction: Ground+10 storey + 2 level basement

>Other facilities in complex include health club, Conference Room, parking of 350+ cars, DG back up, Green building with platinum rating from the USGBC, pocket terraces at different levels, terrace garden, cafeteria, 6 high speed elevators and 2 service elevators.

# Andheri Commercial Complex Project



- > Total Saleable Area : around 2,82,835 sq. ft.
- > Total Project Cost : about Rs. 145 crores .
- > Till March 2016 , Sold about 2,12,286 Sq.ft. with net revenues of Rs 338.70 Crores already received.
- >One Unit at Ground floor of about 6,681 sq. ft. has been kept by the Company for self use.
- Estimated revenues from balance unsold area of about 63,868 sq. ft. is about Rs. 125 Crores.

## **Financial Highlights (Consolidated)**



Year	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
Share Capital	25.4	25.4	25.4	25.4	25.4	25.4
Reserves & Surplus	522.3	671.32	853.58	1013.75	1186.09	1289.86
Net Worth	547.7	696.72	878.98	1039.16	1211.49	1315.26
Total Assets	1058.95	1448.82	1941.71	2059.93	2267.51	2311.87
Secured Loans	353.22	241.89	322.63	369.99	178.58	384.72
Unsecured Loans	158.02	109.22	147.22	102.65	97.93	28.10
Total Debt	511.24	351.11	469.85	472.64	276.51	412.82
Net Block	741.67	739.39	1060.79	1105.99	1132.31	1252.16
Investments	91.62	88.74	109.83	107.35	120.69	126.21
Debt to Equity (x)	0.9	0.5	0.53	0.45	0.32	0.31

Till 2014-15 - June Year ending, 2015-16 – March Year ending, Rs. In Crores

## **Financial Highlights (Consolidated)**



Year	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16 (9 Months)	CAGR (%)
Total Income	2460.30	2870.86	3409.51	3914.32	4128.95	2975.80	10.03
Y-o-Y Growth %	22.20	16.69	18.76	14.81	5.48	3.94	
EBIDTA	364.30	440.24	548.40	564.28	584.21	472.14	11.56
EBIDTA %	14.81	15.33	16.09	14.42	14.15	15.87	
Depreciation	61.91	72.49	81.71	101.55	138.99	104.57	
EBIT	302.39	367.75	466.69	462.73	445.22	367.57	10.14
EBIT %	12.25	12.81	13.69	11.82	10.78	12.35	
Financial Expenses	42.51	54.81	52.35	76.14	57.96	27.57	
Profit Before Tax	259.88	312.94	414.34	386.59	387.26	340.00	
PBT %	10.56	10.90	12.15	9.88	9.38	11.43	
Profit After Tax	178.85	211.05	283.97	257.66	259.47	222.25	10.63
PAT %	7.27	7.35	8.33	6.58	6.28	7.47	
EPS (basic FV Rs. 2)	14.08	16.61	22.35	20.28	20.43	17.50	
ROE (%)	37.30	33.99	36.10	26.90	23.07	23.46	
ROACE (%)	33.63	35.67	39.33	32.02	28.78	29.29	

Till 2014-15 - June Year ending, 2015-16 – March Year ending, Rs. In Crores

Excluding Property Business 24

## Financial Highlights (Consolidated)



### **Rs in crores**

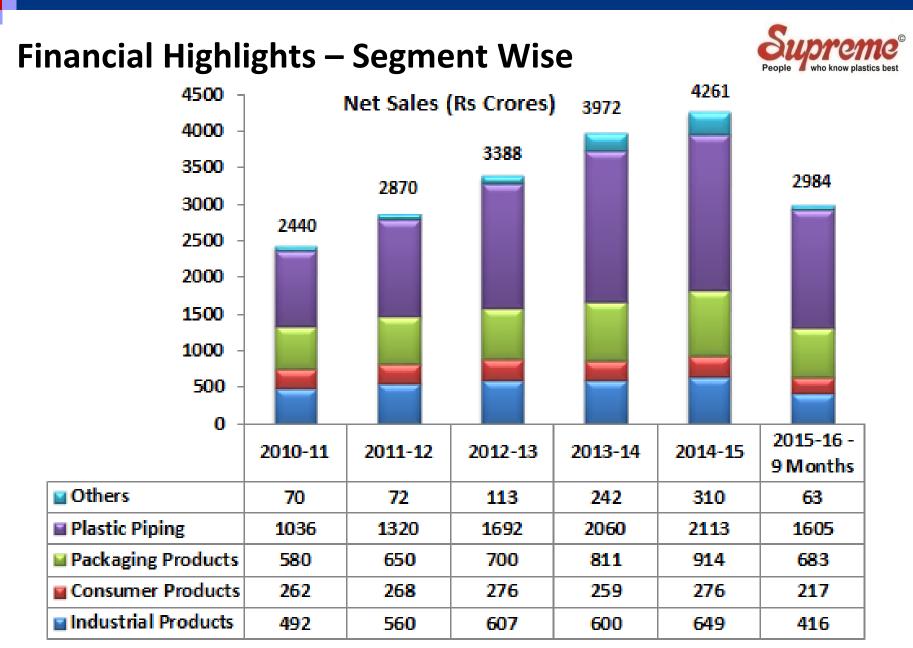
#### 2010-11 2011-12 2012-13 2013-14 2014-15 2015-16

**Cash Flow Summary** 

Cash and Cash Equivalents at Beginning of year	15.0	10.1	9.2	19.9	23.77	178.98
Net Cash from Operating Activities	169.4	350.8	405.8	325.2	600.82	298.46
Net Cash Used in Investing Activities	(240.4)	(64.3)	(362.7)	(133.7)	(185.98)	(219.92)
Net Cash Used in Financing Activities	66.1	(287.4)	(32.4)	(190.3)	(259.63)	(231.97)
Net Inc/(Dec) in Cash and Cash Equivalent	(4.4)	0.2	10.7	3.91	155.21	(153.43)
Cash and Cash Equivalents at End of the year	10.1	9.2	19.9	23.8	178.98	25.56

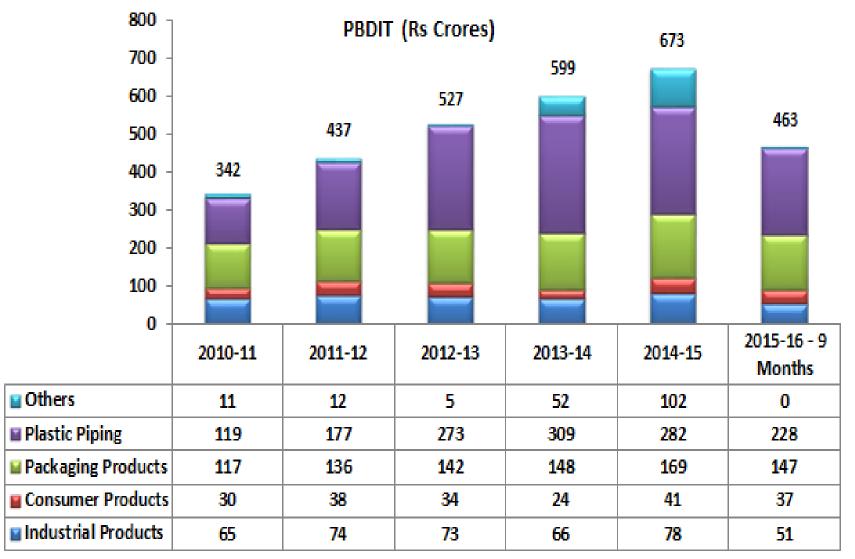
# Strong cash accruals and favourable capital structure, which provides financial flexibility to raise resources as and when required

- Positive cash flows at its operating as well as net level
- Even during tough times of FY09 company has made investment towards future



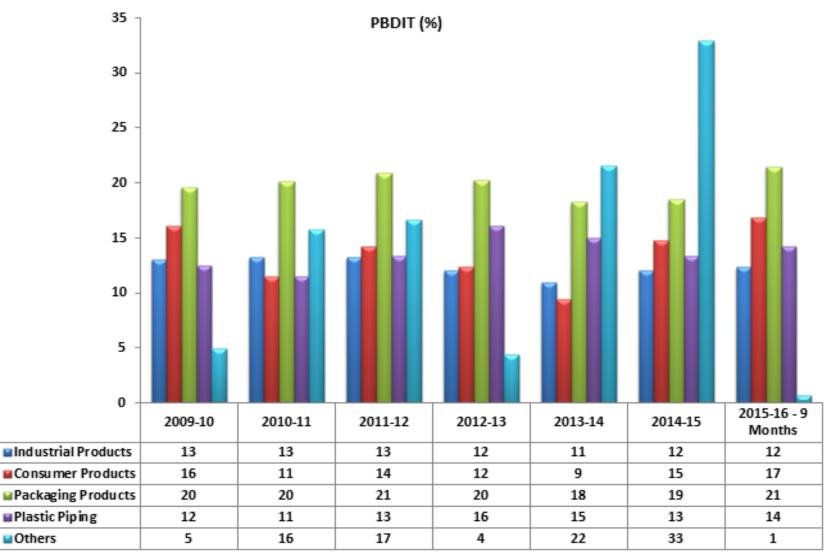
## **Financial Highlights – Segment Wise**





## **Financial Highlights – Segment Wise**





## **The Intangibles – Beyond Numbers**



- Large and diverse production network Saves on freight costs and time to market its products
- Portfolio of several Patented Products & Brands with focus on value added products.
- Fiscal benefits due to plants located in backward areas savings to invest for better infrastructure
- **Technical collaborations** with international players, to supplement its production capabilities and cater to new application coupled with low cost Indian manufacturing base
- In-house design centre enabling to launch innovative products
- High economies of scale and efficient centralised procurement of raw material
- Countrywide Distribution Network
- Play on INDIA's growth story Agriculture, Infrastructure, Housing, Packaged Foods, Sports Goods, Potable Water Supply & Sanitation, Auto, Electronics, Horticulture, Floriculture etc. Most industries are the thrust areas of the Government discernible by the huge outlays earmarked for their development

## **Addressing Risks**



- Raw Material Costs
  - Supreme Industries' operating profitability is moderately susceptible to volatility in prices of its key raw materials—poly vinyl chloride resin, polyethylene, and polypropylene; the prices of these commodities are linked to movements in crude oil prices
  - □ The company is taking initiatives to enhance the share of the high-margin speciality products in its portfolio
  - □ Maintain cost competitiveness through
    - Continuously enhancing operational efficiencies
    - Leveraging on Economies of Scale
    - Effective Working Capital Management

#### Unorganized Markets

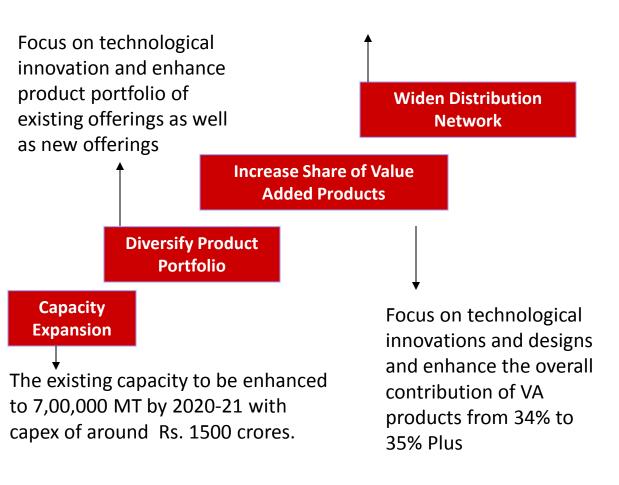
- □ The plastics industry is considered to be highly fragmented, with a large unorganised segment.
- □ Insignificant competition from unorganised sector to Company's product mix except in Furniture.
- □ Brand Building Exercise, Technological Innovations to launch innovative products to enhance reach, image and loyalty factor
- □ High Operational Efficiencies to maintain cost competitiveness

#### Macro Economic Parameters

- □ Government policies have a direct impact on certain industry verticals such as infrastructure spending and high cost of money affecting domestic appliances and 4 wheeler sector..
- □ These segments have witnessed increased budgeted outlays over the years and given their relevance in the overall economic development, they are expected to remain key focus areas.

## **The Way Forward**

Increase channel partners and widen as well as deepen the distribution network





## By 2020-21

- Volumes to grow between 12% to 15% CAGR
- Maintain 14.00 14.50% operating margins
- Maintain interest & depreciation together below 4% of turnover.



### **Product Segment Wise Expansion Plan**

Total plants to go up to 28 from existing 25 by 2018-19, with total capex of around Rs 1500 crores

Division	Proposed Locations for 2016-17 to 17-18
Plastic Piping System	Rajasthan
Plastic Piping System	Assam
Plastic Piping System, Protective Packaging Products & Furniture	Southern India

Expected to add more new locations going forward i.e. from 2018-19 to 2020-21.



### **Diversify Product Portfolio**

- Increase range of Products within existing product lines
- Develop/ Introduce innovative products for new applications
  - Patented Cross Plastic Film Product
  - Large Varieties of Pipe Fittings
  - Large Range of Bath Room Fittings including Electroplated Products
  - Fusion Furniture
  - Protective Packaging Innovative Products
  - Larger Range of Solvents
  - Large Size Chemical Storage Tanks
  - Special varieties of Performance Packaging Film
  - New Plumbing System for HOT & COLD Water
  - New varieties of Plastic Pipe System

## **Expansion Strategy in Detail**

#### **Increase Share of Value Added Products**

VA products are those where OPM > 17%

	2014-15			20	hs)	Estimated	
Product Group	Total Net Turnover	Share of Specialty Business	Specialty Business Turnover	Total Net Turnover	Share of Specialty Business	Specialty Business Turnover	share in 2019-20
Plastic Piping	2084.37	30.33%	632.09	1594.08	33.38%	532.11	30 %
Molded Furniture	275.14	47.64%	131.07	216.12	48.28%	104.35	65 %
Cross Lami. Films	450.70	100.00%	450.70	333.73	100.00%	333.73	100%
Prot. Packaging	342.21	30.40%	104.04	260.27	32.69%	85.09	45 %
Composite LPG Cyl.	3.04	100.00%	3.04	0.21	100.00%	0.21	100%
Others	763.01	2.51%	19.12	500.89	2.33%	11.69	
Total	3918.47	34.20%	1340.06	2905.30	36.73%	1067.18	35 % Plus

### Widen Distribution Network

- Increase reach in existing locations and capture market share in untapped locations
- Strengthen channel partners and increase the distribution network, which at present is over 2,800 channel partners.

### **Export Thrust**

• Plan to increase current Export Turnover of around 2.50% of total turnover, significantly over next five years.



## Supreme Petrochem Limited - Introduction





- One of the largest single site Polystrene (PS) producer accounting for 2% of world capacity. Owns 60% of domestic installed capacity.
- Current Effective Capacity : Polystyrene (PS)
   Compounded Polymers
   EPS normal & Cup Grade
   XPS
   2,55,000 TPA
   30,000 TPA
   65,000 TPA
   1,00,000 M3
- Location : 1. About 120 kms. From Mumbai on Goa highway in District Raigad. Plant site area - 333 acres.
   2. At Manali near Chennai in South India.
- Supreme Industries own 29.99% equity of Supreme Petrochem.

		itment to Shareholders vears Dividend Payout History Regular Bonus since Inception				
June Year Ending	Total Dividend- Outgo Crores	As a % of Face Value	Per Share Amount Paid in Rs. on FV Rs.2 per share	Ke	Year	Ratio
2016	114.99	375	7.50		2006 1992	1:1
2015	137.18	450	9.00		1992	1:1
2014	118.89	400	8.00		1986	4:5
2013	111.27	375	7.50		1981	2:5
2012	88.58	300	6.00		1978	3:5
2011	63.55	215	4.30			

### Stock split in the ratio of 5-for-1 on October 19, 2010 as a record date.

- I. Over the years, Supreme has rewarded its shareholders with constant dividends year after year. Payout ratio between 35 to 50% of PAT.
- II. There is timely bonus given to shareholders to create wealth for them
- III. Efficient capital allocation Buy back of shares in 2008-09 at average price of Rs.22 against present price of Rs. 855. Appreciation in value by about Rs. 915 crores
- IV. Unlocking the wealth by developing Commercial Complex at Andheri (Mumbai)
- V. The Total Shareholder Return (TSR) for last 10 years is CAGR 31.65% i.e. an amount of Rs. 100 invested in The Supreme Industries Limited Shares on 30Jun2006 have increased 16 times as on 31Mar2016.

## A Responsible Corporate Citizen



- The Company's Gadegaon Unit, in furtherance of the above objectives undertakes following social work activities
  - □ Supply of clean drinking water to the neighbouring villages of Gadegaon plant.
  - □ Provided sanitation facility for ladies to Gadegaon village.
  - □ Provided decoratively constructed "Meditation Centre" of around 2,000 sq.ft. near the shrine of Sant Totaram Maharaj in Gadegaon village for the benefit of villagers.
  - □ The Company conducts blood donation camps for Indian Red Cross Society.
  - Company has shown it's commitment towards Physically Disabled persons by taking a mission "Positive towards Disabled People (PDP)", and provided employment initially to four PDP at Gadegaon factory.
  - Company provided Mobile Health Centre with all basic medical amenities in tribal and remote area of Dhadgaon in Dist Nandurbar.
  - □ Tree plantation drive being organised by the Company.

#### Monetary Contribution towards

- Medical Facilities
- 🗆 ITI's
- □ Aurvedic Hospitals
- Education

The Company is in advanced stage of discussion for Public / Private partnership mode for extensive work in the field of SANITATION & DRINKING WATER SUPPLY .





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